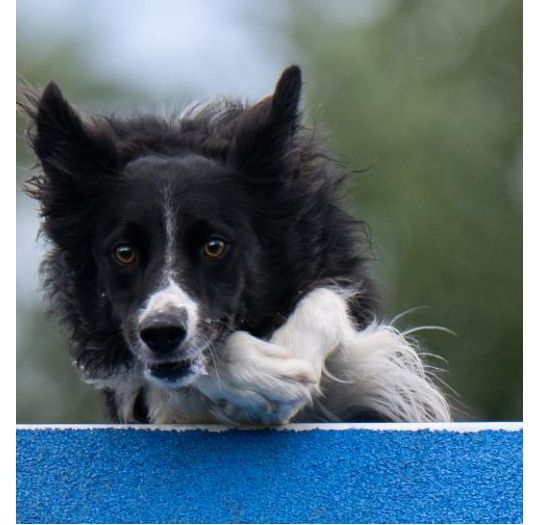




AAC 2024 National Championships

Sponsorship
and Donations Package





About

- [AAC](#) National Championships are hosted annually by one of our Canadian registered Agility Clubs.
- We are proud to announce that, for the second year in a row, the Agility Connection (TAC) will be organizing the 22nd Agility Association of Canada 2024 National Championships at Maxville fairgrounds, Ontario from August 15 to August 18, 2024.
- The Agility Association of Canada (AAC) was founded in 1988 for the promotion of uniform and safe standards for dog agility in Canada. These rules and regulations for agility were originally based on those established by the Kennel Club (Great Britain) and the United States Dog Agility Association (USDAA) to promote international agility standards.
- The AAC is committed to promoting inclusive, competitive agility at a local, regional, national, and international level, for all handlers and dogs, without regard for pedigree.
- The Agility Association of Canada is a registered not-for-profit organization. It is governed by an elected Board of Directors, with representation from all Regions of the country.
- Dog agility as a sport traces its roots to Great Britain in the 1970s.
- Dog agility requires dynamic physical and mental engagement for dogs and humans alike. Guided only by voice and movement cues from their human partners, the canine athletes compete against the clock, flying over hurdles, weaving between poles, racing through tunnels and bounding onto the see-saw. Obstacles are set according to the dogs' height and experience level, allowing dogs of all breeds and sizes to compete.

Your Hosts



Christine Mandy

I have trained and competed with seven Chesapeake Bay Retrievers (CBRs) and three All Canadians since my agility journey began in 2001 with my first (CBR), Chance.

In 2004, I co-founded my own agility club, The Agility Connection (TAC), in Kingston, ON. I became an AAC Starters/Advanced Judge in July 2010 and a Masters Judge in November

2014. It has been my good fortune to judge AAC trials across Canada, including the 2016 Nationals in Montreal, the 2018, 2019 & 2022 BC Yukon Regionals and the 2023 All Ontario Regionals.

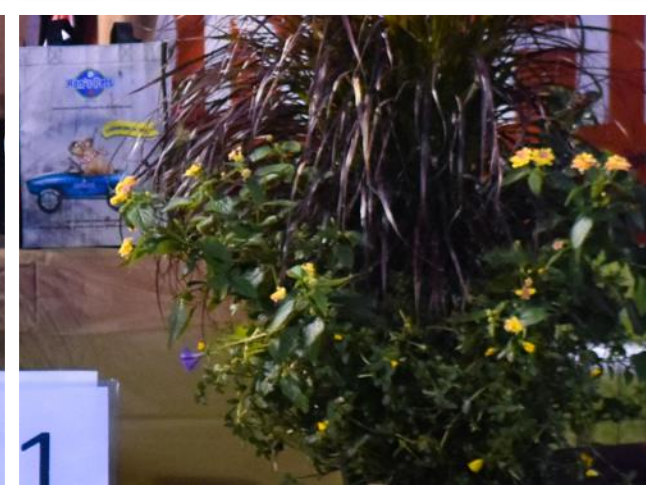
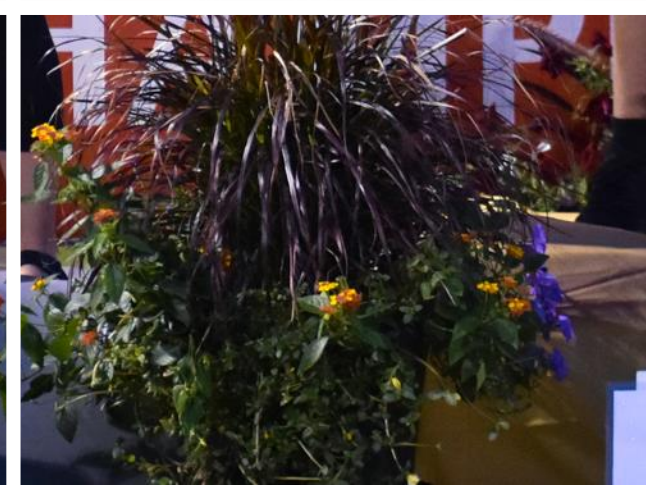
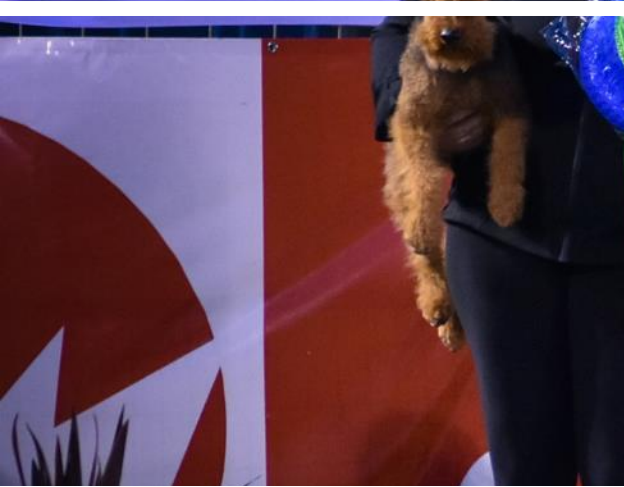
Co-hosting the 2023 AAC Nationals in Maxville, ON was a huge endeavour. Together with a dedicated team of volunteers we did our very best to provide an event competitors would enjoy. Here's to a great 2024!



Wendy Beard

I live in Carp, Ontario with my husband, Paul, and our six Belgian Shepherds. I have been involved in agility for 20 years, since discovering the sport when I lived in the Netherlands. I moved to Canada for work in 2001.

I have been an AAC member since 2002 and an AAC judge since 2008. I joined the Board in 2016. I have been driving for rule changes to make our ever-evolving sport safer. I am an AAC Masters judge, and judge CKC and UKI at the same level. I have enjoyed taking many course design seminars and handling seminars. I have participated in the Global Judging program, earning the status of GJP-affiliate judge. I actively compete in AAC, CKC, UKI and AKC so have experience in agility across multiple organizations. I am a very logical and clear-headed thinker, very adaptable and extremely hard-working. I have a lot of organizational experience.





AAC National Championship Sponsorships

Be There

When The Action Goes Live!

Why?

- Canadians spent over 9 billion dollars on their pets in 2019.
- 7.9 million dog pets in Canada 77% of Canadians own at least one pet
- Agility competitors and participants spend between \$8500 and \$12,500 per year.
- 80% are women



- Over 1100 people attended the championships in 2023.
- Over 330 competitors from across Canada.
- 39% were Millennials.
- 26% were Gen Z
- 24% were Boomers
- 11% were Zennials
- Over 1500 volunteer hours was performed by 130 Volunteers .

Thrilling inclusive sport for dogs, handlers and audiences



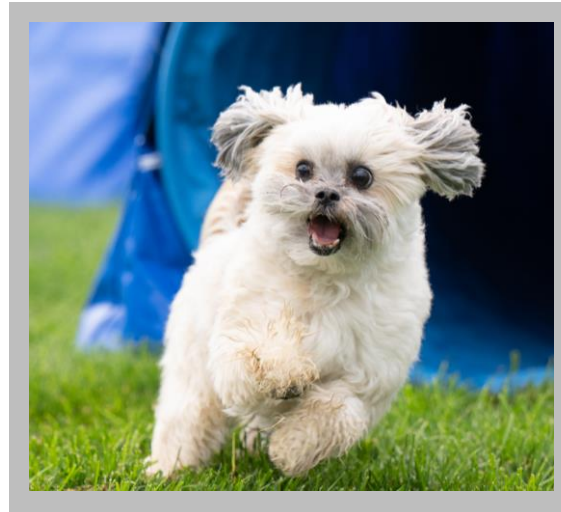
All Breeds and Sizes

Over 150 breeds compete in agility. Many are All Canadians. Many are Rescues



Competitors Young and Old and everything in between

Competitors and dogs of all ages compete against one another



Every team must qualify Provincially

Only those dogs that qualify at their Provincial Championships compete



Speed, Skills and Thrills

Agility is one of the fastest growing sports for participants and audiences.

AAC National Championships is the culmination of days, weeks and months of training and playing with your BFF.

Showcasing the best of the best from across the country!



Own the AAC Nationals Podium!

Gold/Silver/Bronze Sponsorships include a vendor booth



Gold Medal Podium (\$1500-\$1900)

- Provides First Prize for all 19 divisions. Value between \$80 and \$100 per division
- Banner displayed in three rings (sponsor to provide banners)
- Podium sign 1st Place
- Logo on the website
- Publicity on the Nationals Facebook page
- ½ page ad in Digital Competitor Catalogue
- 3 PA announcements daily (30 sec. script to be provided bilingual.)
- Opportunity to include 1 piece of marketing material in competitor Welcome bag
- Opportunity to include marketing material and offers in volunteer gift bag



Silver Medal Podium (\$1100-\$1400)

- Provides Second prize for all 19 divisions. Value between \$60 and \$75 per division.
- Banner displayed in two rings (sponsor to provide banner)
- Podium Sign 2nd Place
- Logo on the website
- Publicity on the Nationals Facebook page.
- ½ page ad in Digital Competitor Catalogue
- 2 PA announcements daily (30 sec. script to be provided bilingual.)
- Opportunity to include 1 piece of marketing material in competitor Welcome bag
- Opportunity to include marketing material and offers in volunteer gift bag.

Own the AAC Nationals Podium!

Gold/Silver/Bronze Sponsorships include a vendor booth



Bronze Medal Podium (\$650-\$750)

- Provides Third prize for all 19 divisions. Value between \$35 and \$50
- Banner displayed in one ring (sponsor to provide banner)
- Podium Sign 3rd Place
- 1/4 page ad in Digital Competitor Catalogue
- Publicity on the Nationals Facebook page.
- 1 PA announcements daily (30 sec. script to be provided bilingual.)

Over 130 Volunteers donated 1500 hours of their time. Please consider providing a donation for volunteer gift bags.

(we need 200 gifts, samples, coupons and bags)

AAC National Championship Event Sponsorships

Gold/Silver/Bronze Sponsorships include a vendor booth



\$1500

3 Sponsors

- Banner displayed in three rings (sponsor to provide banners)
- Logo on the website Home Page
- Publicity on the Nationals Facebook page.
- ½ page ad in Digital Competitor Catalogue

- 3 PA announcements daily (30 sec. script to be provided bilingual.)
- Opportunity to include 1 piece of marketing material in competitor Welcome bag
- Opportunity to include marketing material and offers in volunteer gift bag.



\$1000

6 Sponsors

- Banner displayed in two rings (sponsor to provide banners)
- Logo on the website
- Publicity on the Nationals Facebook page.
- ¼ page ad in Digital Competitor Catalogue

- 1 PA announcements daily (30 sec. script to be provided bilingual.)
- Opportunity to include 1 piece of marketing material in competitor Welcome bag
- Opportunity to include marketing material and offers in volunteer gift bag.



\$500

12 Sponsors

- Banner displayed in One ring (sponsor to provide banners)
- Logo on the website
- Publicity on the Nationals Facebook page.
- Logo in the competitor catalog

- Opportunity to include marketing material and offers in volunteer gift bag.

Junior Stakes Podium Sponsor

Provides prizes valued at \$600 (1st to 3rd) for top juniors in two divisions

- Banner displayed in Jr Stakes Ring
- Podium signage
- Opportunity to include 1 piece of marketing material in Junior Competitor Bag
- 2 PA Announcements during Junior Stakes Competition
- Logo on the website
- Publicity on the Nationals Facebook page.
- Logo in the competitor catalogue.



Junior Stakes Supporter

- Provide a donation or gifts for all Junior Competitors (25)

Let's Grow the Sport Together!

Volunteer Meals & Hospitality Sponsor (4 days - \$1000 per day)



- Show your support for over 130 volunteers that provide over 1500 hours of their time to make these championship a reality.
- Provide a cash or in-kind donation to support feeding our volunteers – need over 520 meals and water

- Thank you, Volunteer Banner Displayed at Volunteer tent and entrance, to Grounds
- ½ page ad in Digital Competitor Catalogue
- Opportunity to include marketing material and offers in volunteer gift bag.
- Logo on volunteer website page
- Publicity on the Nationals Volunteer Facebook page.
- Thank you letter from our volunteers
- Mention on Volunteer page in Competitor Catalogue.

Friends of Agility

Competitor Welcome Bag

- Gifts, samples, coupons, bags for the competitor welcome bags (350)

Club Sponsors

- Support our efforts with a cash donation!
- Place an ad in the competitor catalog and on the website!



Going Above and Beyond!



**We Can't Do
It
Without
you!**

Thank you for your support!